

[SCHOOL NAME]  
[Date]

COORDINATOR:  
[Coordinator Name]

# ABOUT BOX TOPS FOR EDUCATION™

## BOX TOPS

IS THE NATION'S  
LARGEST SCHOOL  
FUNDRAISING  
PROGRAM

OVER  
**70,000**

K-8 SCHOOLS  
ARE ENROLLED IN  
THE PROGRAM

PARTICIPATING  
SCHOOLS HAVE  
EARNED OVER

**\$913  
MILLION**

SINCE THE PROGRAM  
BEGAN IN 1996

YOU CAN FIND BOX TOPS  
ON HUNDREDS OF  
PRODUCTS, INCLUDING



- Cereal
- Snacks
- Meals & sides

- Bottled water
- Office supplies
- And more!



**NO MORE CLIPPING**



**SCAN**  
YOUR RECEIPT

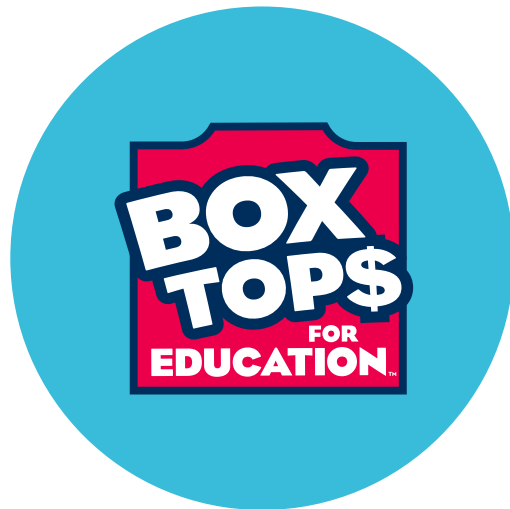
SEE HOW AT  
[BTFE.COM](http://BTFE.COM)

# BOX TOPS IS ALL NEW THIS YEAR

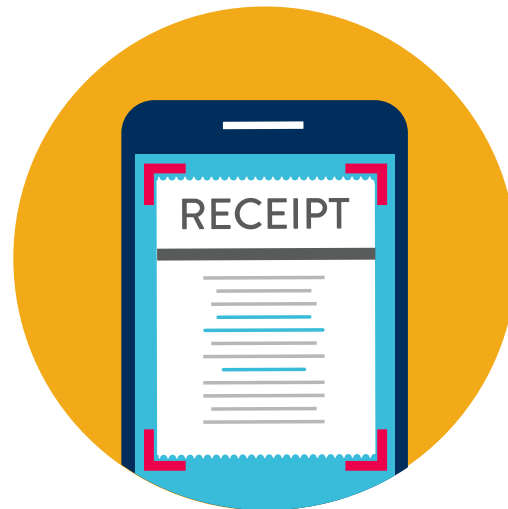
**NO MORE CLIPPING. ALL YOU NEED IS YOUR SMARTPHONE.**

## NEW AND IMPROVED BOX TOPS MOBILE APP

- Use the app to snap a photo of your receipt within 14 days of purchase.
- The app scans your store receipt, finds Box Tops products and instantly adds cash to our school earnings online.
- Our school can receive two checks every school year, one in December and one in April.



**BUY**  
BOX TOPS PRODUCTS



**SCAN**  
YOUR RECEIPT



**EARN**  
CASH FOR YOUR SCHOOL



# HOW CAN OUR SCHOOL USE BOX TOPS CASH?

The cash we earn with Box Tops can be used to buy **anything our school needs.**

**BOOKS**

**SPORTS  
EQUIPMENT**

**FIELD  
TRIPS**

**AND  
MORE!**



# HOW YOU CAN HELP

- **DOWNLOAD** the NEW Box Tops app and select our school
  - ▶ This ensures that your Box Tops purchases count toward our school's earnings.
- **SHOP** for Box Tops products and scan your receipt in the app to instantly add cash to our school's earnings online.
- **LOOK** for any remaining Box Tops clips on packages. Clip them and send them to school!
  - ▶ **TIP:** You can "double-dip" on these products by clipping the traditional Box Tops AND scanning your store receipt with the app!
- **VOLUNTEER** to help our school's Coordinator during key submission periods (October & February).



# OUR SCHOOL'S GOAL

LAST YEAR'S EARNINGS (2019-2020):

\$79.10



THIS YEAR'S GOAL (2020-2021):

\$1000



# MORE INFORMATION

## SIGN UP AT BTFE.COM

- Get access to sweepstakes, bonus offers and more
- See updates on our school's earnings progress

## FOLLOW US ON SOCIAL MEDIA



@boxtopsforeducation



@btfe



BTFE.com/email



*Thanks*  
**FOR YOUR  
HELP!**